

East West Petroleum Corp.
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February 11, 2019

Dear Shareholders:

Members of the Board of Directors (the “**Board**”) of East West Petroleum Corp. (the “**Company**”) would like to invite you to our annual general and special meeting on March 15, 2019 (the “**Meeting**”).

At the Meeting shareholders will have an opportunity to consider and vote on the Company’s annual meeting matters including: to set the number of directors to be elected and to elect directors to the Board; to appoint an auditor of the Company for the ensuing year and to receive the annual consolidated financial statements for the Company’s fiscal year ended March 31, 2018 and interim financials for the subsequent six-month fiscal period ended September 30, 2018.

On July 17, 2018 the Company published a News Release to announce signing a Letter of Intent dated July 16, 2018 by which it agreed to implement a restructuring and agreed to acquire all of the issued and outstanding common shares in the capital of Juva Life Inc. (“**Juva**”), a California corporation active in the cannabis industry. Shareholders will also consider and vote on a special resolution to approve an arrangement among the Company and its subsidiary, East West Oil and Gas Limited, to allow the Company to transfer the current assets of the Company, its oil and gas resource assets, to East West Oil and Gas. Shareholders will also consider and vote on special business including: a merger among the Company, its California subsidiary, East West Petroleum (California) Corp. and Juva; a share consolidation; an amendment to the Articles; delisting from the TSX Venture Exchange; adoption of a new Stock Option Plan; and list of its Common Shares for trading on the Canadian Securities Exchange (the “**CSE**”).

Provided the shareholders approve the arrangement and the merger and subject to regulatory approval, the Company will proceed with all of the matters addressed at the Meeting and will become sole owner of Juva. Transfer of the current assets of the Company to East West Oil and Gas will allow the Company to purchase the common stock of Juva, and the Company will seek a listing on the CSE as a cannabis industry issuer. East West Oil and Gas Limited will then seek a listing as an investment issuer with assets held, either directly or indirectly, in the oil and gas and resource exploration sector.

The accompanying management information circular provides you with background information on the matters that will be addressed at the meeting. If you prefer to view the proxy materials online, please refer to the notice of annual general and special meeting for instructions on how to view the proxy materials including the management information circular via SEDAR.

Your participation is important to us. In the event you cannot attend the shareholder meeting, we urge you to complete and submit your proxy before the proxy deadline in advance of the meeting. This will ensure your vote on the meeting resolutions is counted.

We thank you for your ongoing support and confidence as we continue to build shareholder value at East West.

Respectfully,

EAST WEST PETROLEUM CORP.

Per:

The Board of Directors